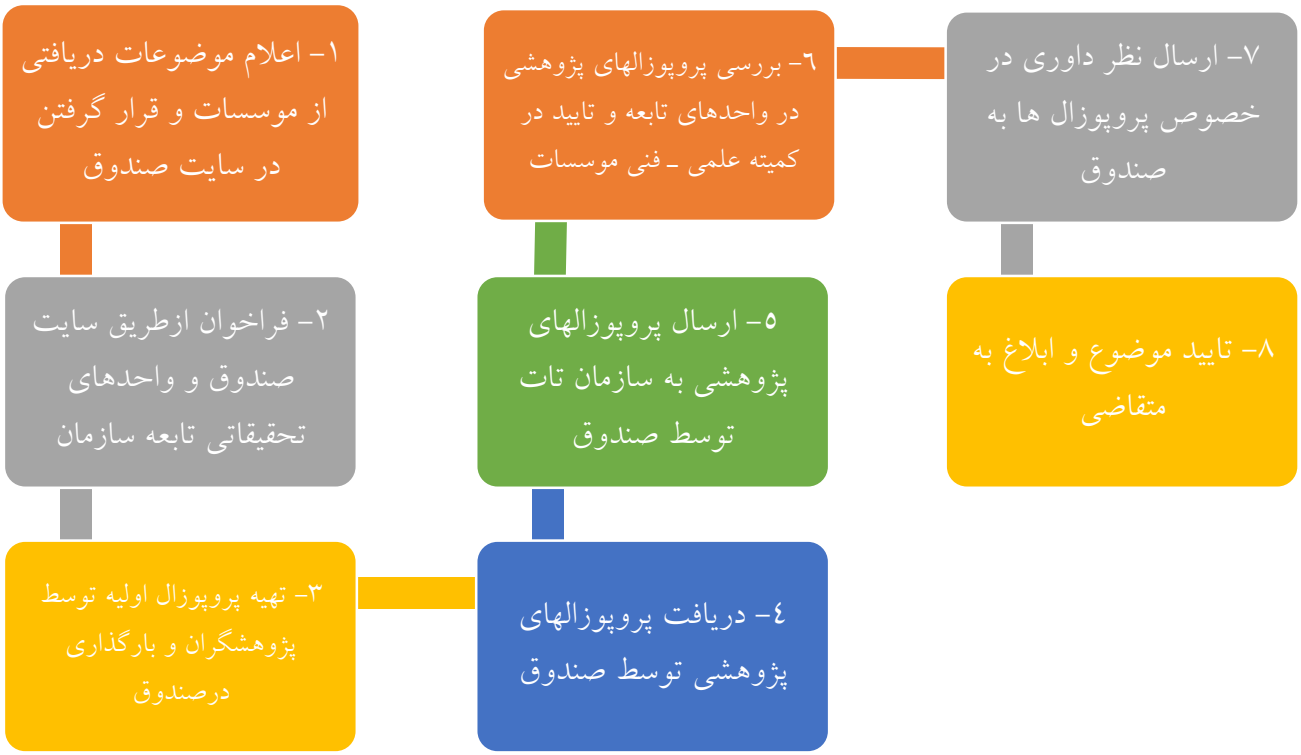فرایند پذیرش مروج ـ پسادکترا